

TRACK RECORD OF THE PUBLIC ISSUES MANAGED BY THE MERCHANT BANKER IN THE LAST 3 FINANCIAL YEARS

A. For Equity Issues

Name of the issue: Sungold Media and Entertainment Limited

- 1 Type of issue (IPO/ FPO) Initial Public Offer (Offer for Sale)
- 2 Issue size (Rs crore) 1.35
- 3 Grade of issue alongwith name of the rating agency NA
- 4 Subscription level (number of times). If the issue was undersubscribed, please clarify how the funds were arranged. (Figure is after technical rejections. Source: Basis of allotment) 1.79
- 5 QIB holding (as a % of total outstanding capital) as disclosed to stock exchanges (See Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 (as amended))
- (i) allotment in the issue NA
- (ii) at the end of the 1st Quarter immediately after the listing of the issue NA
- (iii) at the end of FY 2019 NA
- (iv) at the end of FY 2020 NA
- (v) at the end of FY 2021 NA

6 Financials of the issuer (as per the annual financial results submitted to stock exchanges under Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 (as amended))

(Rs. in crores)

Parameters	FY 19*	FY 20*	FY 21*
Income from operations	NA	NA	NA
Net Profit for the period	NA	NA	NA
Paid-up equity share capital	NA	NA	NA
Reserves excluding revaluation reserves	NA	NA	NA

* Financials not available as reporting for the relevant years has not been completed

7 Trading status in the scrip of the issuer (whether frequently traded (as defined under Regulation 2 (j) of SEBI (SAST) Regulations, 2011) or infrequently traded/ delisted/ suspended by any stock exchange, etc.)

- (i) at the end of FY 19 NA
- (ii) at the end of FY 20 NA
- (iii) at the end of FY 21 NA
- (As on 31st January, 2019) Active

8 Change, if any, in directors of issuer from the disclosures in the offer document (See Regulation 30 read with Schedule III Part A of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 (as amended))

- (i) at the end of FY 19 NA
- (ii) at the end of FY 20 NA
- (iii) at the end of FY 21 NA

9 Status of implementation of project/ commencement of commercial production (as submitted to stock exchanges under Regulation 33(1)(e) read with Schedule IV Part A of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 (as amended))

- (i) as disclosed in the offer document NA
- (ii) Actual implementation NA
- (iii) Reasons for delay in implementation, if any NA

10 Status of utilization of issue proceeds (as submitted to stock exchanges under Regulation 33(1)(e) read with Schedule IV Part A of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 (as amended))

- (i) as disclosed in the offer document NA*
- (ii) Actual utilization NA*
- (iii) Reasons for deviation, if any NA*

(To be submitted till the time the issue proceeds have been fully utilised)

(* Not applicable since it is an offer for sale)

11 Comments of monitoring agency, if applicable (See Regulation 41 of SEBI (ICDR) Regulations, 2018 read with Regulation 32 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 (as amended))

- (a) Comments on use of funds NA
- (b) Comments on deviation, if any, in the use of proceeds of the issue from the objects stated NA
- (c) Any other reservations expressed by the monitoring agency about the end use of funds NA

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12 Price-related data

Issue price (Rs): 10
Listing Date: 8/27/2018

Price parameters	At close of listing day	At close of 30th calendar day from listing day	At close of 90th calendar day from listing day	As at the end of FY 2019			As at the end of FY 2020			As at the end of FY 2021		
				Closing price	High (during the FY)	Low (during the FY)	Closing price	High (during the FY)	Low (during the FY)	Closing price	High (during the FY)	Low (during the FY)
Market Price	9.71	8.6	5.72	NA	NA	NA	NA	NA	NA	NA	NA	
Index (of the Designated Stock Exchange):	38694.11	36542.27	35354.08									
Sectoral Index (mention the index that has been considered and reasons for considering the same)	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	

(Source: BSESME website)

13 Basis for Issue Price and Comparison with Peer Group & Industry Average (Source of accounting ratios of peer group and industry average may be indicated; source of the accounting ratios may generally be the same, however in case of different sources, reasons for the same may be indicated)

Accounting ratio	Name of company	As disclosed in the offer document (See Clause (2) (VII) (K) of Schedule VIII to SEBI (ICDR) Regulations, 2009)	At the end of FY 2019	At the end of FY 2020	At the end of FY 2021
EPS	Sungold Media and Entertainment Limited	0.09	NA	NA	NA
	Peer Group:				
	Balaji Telefilms Limited	2.8	NA	NA	NA
	Cineline India Limited	3.8	NA	NA	NA
	Eros International Media Limited	13.7			
P/E	Sungold Media and Entertainment Limited	111.11	NA	NA	NA
	Peer Group:				
	Balaji Telefilms Limited	31.9	NA	NA	NA
	Cineline India Limited	18.3	NA	NA	NA
	Eros International Media Limited	21.6	NA	NA	NA
Industry Avg:	27.7	NA	NA	NA	
RoNW	Sungold Media and Entertainment Limited	0.48	NA	NA	NA
	Peer Group:				
	Balaji Telefilms Limited	4.9	NA	NA	NA
	Cineline India Limited	11.9	NA	NA	NA
	Eros International Media Limited	10.2	NA	NA	NA
NAV per share based on balance sheet	Sungold Media and Entertainment Limited	11.16	NA	NA	NA
	Peer Group:				
	Balaji Telefilms Limited	105.5	NA	NA	NA
	Cineline India Limited	33.6	NA	NA	NA
	Eros International Media Limited	142.1	NA	NA	NA

(1) RoNW has been computed as net profit / loss after tax divided by Share Capital + Reserves and Surplus at the end of the year
(2) NAV per Equity Share represents Net Worth divided by the number of equity shares outstanding as at the end of financial year

Source: Prospectus and Industry data is of Entertainment/Electronic Media Software as per Capital Market data of Vol. XXXII/07 May 21 – Jun 03, 2018.

14 Any other material information

Note: (i) Since the shares of the company were listed on 27-08-2018 we are considering March 31, 2019 as 1st Financial year.

DISCLAIMER

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