

Name of the issue : Sunqold Media And Entertainment Limited  
Date of Listing : August 27, 2018

- 1 **Type of issue (IPO/ FPO):** Initial Public Offer (Offer for Sale) of 13,50,000 Equity Shares of face Value of Rs. 10/- each by existing Shareholders on SME Platform of BSE
- 2 **Issue size (Rs crore):** 1.35
- 3 **Grade of issue alongwith name of the rating agency:** Not Applicable
- 4 **Subscription level (number of times). If the issue was undersubscribed, please clarify how the funds were arranged:** 1.79 (Fully Subscribed)  
(Source: Basis of Allotment approved by BSE)

- 5 **QIB holding (as a % of total outstanding capital) as disclosed to stock exchanges (See Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 (as amended))**
- (i) allotment in the issue Nil  
(ii) at the end of the 1st half year\* immediately after the listing of the issue (As on September 30, 2018) Nil  
(iii) at the end of 1st FY ended on March 31, 2019 Nil  
(iv) at the end of 2nd FY ended on March 31, 2020 Not Applicable  
(v) at the end of 3rd FY ended on March 31, 2021 Not Applicable
- \* Company's share are listed on SME platform of BSE, shareholding pattern is disclosed on half-yearly basis  
Source: www.bseindia.com (Shareholding Pattern)

- 6 **Financials of the issuer (as per the annual financial results submitted to stock exchanges under Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 (as amended))**

(Rs. in crores)

Parameters	1st FY	2nd FY	3rd FY
	2018-19	2019-20	2020-21
Income from operations	0.51	Not Applicable	Not Applicable
Net Profit for the period	0.01	Not Applicable	Not Applicable
Paid-up equity share capital	5.00	Not Applicable	Not Applicable
Reserves excluding revaluation reserves	0.59	Not Applicable	Not Applicable

Source: www.bseindia.com (Annual Report)

- 7 **Trading status in the scrip of the issuer (whether frequently traded (as defined under Regulation 2 (j) of SEBI (SAST) Regulations, 2011) or infrequently traded/ delisted/ suspended by any stock exchange, etc.)**
- (i) at the end of 1st FY 2018-19 Frequently traded  
(ii) at the end of 2nd FY 2019-20 Not Applicable  
(iii) at the end of 3rd FY 2020-21 Not Applicable
- Source: www.bseindia.com (Trade Data)

- 8 **Change, if any, in directors of issuer from the disclosures in the offer document (See Regulation 30 read with Schedule III Part A of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 (as amended))**

Particulars	Name of Director	Appointment/Resignation
(i) at the end of 1st FY 2018-19	Ms. Resham Ajit Maniyar	Resigned as Independent Director w.e.f 31 August 2018
	Ms. Heena Parekh	Appointed as Additional Independent Director w.e.f 31 August 2018
(ii) at the end of 2nd FY 2019-20	Mr. Amit Kotia	Resigned as Non Executive Director w.e.f 30 May 2019
	Mr. Daiv Kotia	Appointed as Whole Time Director w.e.f 30 May 2019
(iii) at the end of 3rd FY 2020-21	Not Applicable	Not Applicable

Source: www.bseindia.com (Annual Report & Corporate Announcements)

- 9 **Status of implementation of project/ commencement of commercial production (as submitted to stock exchanges under Regulation 32 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 (as amended))**

- (i) as disclosed in the offer document : Nil  
(ii) Actual implementation : Not Applicable  
(iii) Reasons for delay in implementation, if any : Not Applicable

- 10 **Status of utilization of issue proceeds (as submitted to stock exchanges under Regulation 32 and 33 read with Schedule IV Part A of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 (as amended))**

- (i) as disclosed in the offer document : Not Applicable\*  
(ii) Actual utilization : Not Applicable\*  
(iii) Reasons for deviation, if any : Not Applicable\*

(To be submitted till the time the issue proceeds have been fully utilised)

(\* Not applicable since it is an offer for sale)

- 11 **Comments of monitoring agency, if applicable (See Regulation 41 of SEBI (ICDR) Regulations, 2018 read with Regulation 32 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 (as amended))**

- (a) Comments on use of funds Not Applicable  
(b) Comments on deviation, if any, in the use of proceeds of the issue from the objects stated in the offer document Not Applicable  
(c) Any other reservations expressed by the monitoring agency about the end use of funds Not Applicable

12 Price - related data

Issue price (Rs): 10.00

Price parameters	At close of listing day	At close of 30th calendar day from listing day	At close of 90th calendar day from listing day	As at the end of 1st FY 2019			As at the end of 2nd FY 2020			As at the end of 3rd FY 2021		
				Closing price	High (during the FY)	Low (during the FY)	Closing price	High (during the FY)	Low (during the FY)	Closing price	High (during the FY)	Low (during the FY)
Market Price	9.71	8.60	5.72	6.40	10.25	4.96	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.
Index (S&P BSE SENSEX):	38,694.11	36,652.06	34,981.02	38,672.91	38,989.65	32,972.56	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.
Index (S&P BSE SME IPO)*:	1,854.07	1,760.24	1,745.87	1,757.83	2,008.14	1,656.73	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.
Sectoral Index (mention the index that has been considered and reasons for considering the same)	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.	N. A.

\* Since Company is listed on SME Platform of BSE, S&P BSE SME IPO index also considered  
Source: www.bseindia.com

13 Basis for Issue Price and Comparison with Peer Group & Industry Average (Source of accounting ratios of peer group and industry average may be indicated; source of the accounting ratios may generally be the same, however in case of different sources, reasons for the same may be indicated)

Accounting ratio	Name of company	As disclosed in the offer document (See Clause (9) (K) of Schedule VI to SEBI (ICDR) Regulations, 2018) (FY 2016-17)	At the end of 1st FY 2018-19	At the end of 2nd FY 2019-20	At the end of 3rd FY 2020-21
<b>EPS</b>	Sungold Media And Entertainment Limited	0.12	0.02	N. A.	N. A.
	<b>Peer Group:</b>				
	Balaji Telefilms Limited	2.80	N. A.	N. A.	N. A.
	Cinline India Limited	3.80	3.80	N. A.	N. A.
	Eros International Media Limited	13.70	24.00	N. A.	N. A.
	<b>Industry Avg</b>				
<b>P/E</b>	Sungold Media And Entertainment Limited	62.50	320.00	N. A.	N. A.
	<b>Peer Group:</b>				
	Balaji Telefilms Limited	31.90	N. A.	N. A.	N. A.
	Cinline India Limited	18.30	11.30	N. A.	N. A.
	Eros International Media Limited	21.60	2.90	N. A.	N. A.
	<b>Industry Avg</b>	<b>27.70</b>	<b>19.80</b>		
<b>RoNW</b>	Sungold Media And Entertainment Limited	1.10	0.20	N. A.	N. A.
	<b>Peer Group:</b>				
	Balaji Telefilms Limited	4.90	N. A.	N. A.	N. A.
	Cinline India Limited	11.90	10.50	N. A.	N. A.
	Eros International Media Limited	10.20	10.80	N. A.	N. A.
	<b>Industry Avg</b>				
<b>NAV per share based on balance sheet</b>	Sungold Media And Entertainment Limited	11.29	11.17	N. A.	N. A.
	<b>Peer Group:</b>				
	Balaji Telefilms Limited	105.50	80.20	N. A.	N. A.
	Cinline India Limited	33.60	39.30	N. A.	N. A.
	Eros International Media Limited	142.10	259.70	N. A.	N. A.
	<b>Industry Avg</b>				

Source: For Issuer company - Prospectus and Annual Reports and

For Peer Group Company: Industry data is of Entertainment/Electronic Media Software as per Capital Market data of Vol. XXXIII/07, May 21 – Jun 03, 2018, Vol. XXXIV/05 Apr 22-May 05, 2019

14 Any other material information

Since the shares of the company were listed on 27-08-2018 we are considering March 31, 2019 as 1st Financial year.

**DISCLAIMER:**

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