THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. **NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY OUTSIDE INDIA**. INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE SME PLATFORM OF BSE LIMITED ("BSE SME") IN COMPLIANCE WITH CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED ("**SEBI ICDR REGULATIONS**").

PUBLIC ANNOUNCEMENT

Mālaxmi

Please Scan this QR Code to view the Draft Prospectus

CHIRAHARIT LIMITED

(Formerly known as Chiraharit Private Limited)

Our company was originally incorporated as a Private Limited Company under the name and style of "**Brahmani Ventures Private Limited**" in accordance with the Companies Act, 1956 pursuant to a Certificate of Incorporation issued by Registrar of Companies, Andhra Pradesh on August 04, 2006 with the corporate identification number (CIN) being U45101AP2006PTC050818. Later, the name of the Company has been changed to "**Chiraharit Agro Farms Private Limited**" in accordance with the Companies Act, 2013 pursuant to a Certificate of Incorporation issued by Registrar of Companies, Hyderabad, Telangana on September 18, 2015 with the corporate identification number (CIN) being U01403TG2006PTC050818. Further, the name of the Company was once again changed to "**Chiraharit Private Limited**" in accordance with the Companies Act, 2013 pursuant to a Certificate of Incorporation issued by Registrar of Companies, Hyderabad, Telangana on May 30, 2016 with the corporate identification number (CIN) being U29100TG2006PTC050818. Subsequently, our company was converted into Public Limited Company under the Companies Act, 2013 and the name of our Company was changed to "**Chiraharit Limited**" vide a fresh Certificate of Incorporation consequent upon conversion from Private Company to Public Company dated December 02, 2024, bearing Corporate Identification Number U29100TG2006PLC050818, issued by Central Processing Centre. For further details of change in name and registered office of our company, please refer to section titled "**Our History and Certain Corporate Matters**" beginning on page no 143 of the Draft Prospectus.

Registered & Corporate Office: Malaxmi Courtyard, Survey No. 157, Khajaguda Village, Chitrapuri Colony Post, Hyderabad, Telangana, India, 500104
Contact Person: Mr. Dixitula Venkata Kama Dixitulu, Company Secretary & Compliance Officer; Tel No: +91 7738561210,
E-Mail ID: cs@chiraharit.com, **Website:** https://chiraharit.com/#; **CIN:** U29100TG2006PLC050818

OUR PROMOTERS: (I) MR. PAVAN KUMAR BANG, (II) MRS. TEJASWINI YARLAGADDA, AND (III) MR. VENKATA RAMANA REDDY GAGGENAPALLI

INITIAL PUBLIC OFFER OF UP TO 1,48,00,000 EQUITY SHARES OF FACE VALUE OF ₹1/- EACH ("EQUITY SHARES") OF CHIRAHARIT LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹26/- PER EQUITY SHARE, INCLUDING A SHARE PREMIUM OF ₹25/- PER EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING TO ₹ 3,848.00 LAKHS ("THE ISSUE"), OF WHICH 7,40,000 EQUITY SHARES OF FACE VALUE OF ₹1/- EACH FOR CASH AT A PRICE OF ₹26/- PER EQUITY SHARE, AGGREGATING TO ₹ 192.40 LAKHS WILL BE RESERVED FOR SUBSCRIPTIONS BY THE MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 1,40,60,000 EQUITY SHARES OF FACE VALUE OF ₹1/- EACH FOR CASH AT A PRICE OF ₹26/- PER EQUITY SHARE, AGGREGATING TO ₹ 3,655.60 LAKHS IS HERE IN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.01 % AND 25.66 % RESPECTIVELY OF THE POST ISSUE PAID-UP EQUITY SHARE CAPITAL OF THE COMPANY.

THE FACE VALUE OF THE EQUITY SHARE IS ₹ 1/- EACH. THE OFFER PRICE IS 26 TIMES THE FACE VALUE OF THE EQUITY SHARES.

THIS OFFER IS BEING MADE IN TERMS OF CHAPTER IX OF THE SEBI (ISSUE OF CAPITAL AND DISCLOSURE REQUIRMENT) REGULATIONS, 2018 (THE "SEBI ICDR REGULATIONS") READ WITH RULE 19(2)(b)(i) OF SCRR AS AMENDED. THIS ISSUE IS A FIXED PRICE ISSUE AND ALLOCATION IN THE NET OFFER TO THE PUBLIC WILL BE MADE IN TERMS OF REGULATION 253(2) OF THE SEBI (ICDR) REGULATIONS, 2018. (For further details please see "**The Issue**" beginning on page no. 46 of the Draft Prospectus.) A copy will be delivered for filing to the Registrar of Companies as required under sub-section 4 of Section 26 of the Companies Act, 2013.

In terms of Regulation 256 of SEBI ICDR Regulations read with the SEBI Circular No. CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015, and Unified Payments Interface (UPI) introduced vide SEBI Circular Ref: SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018 all the potential investors shall participate in the issue only through an Application Supported by Blocked Amount ("ASBA") process providing details about the bank account which will be blocked by the Self Certified Syndicate Banks ("SCSBs") for the same. Further, pursuant to SEBI Circular No. SEBI/HO/CFD/DCR2/CIR/P/2019/133 dated November 08, 2019, Individual Investors applying in public issue may use either Application Supported by Blocked Amount (ASBA) process or UPI payment mechanism by providing UPI ID in the Application Form which is linked from Bank Account of the investor. (For details in this regard, specific attention is invited to "**Issue Procedure**" beginning on page no. 270 of the Draft Prospectus.)

This public announcement is being made in compliance with the provisions of Regulation 247(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares pursuant to the Offer and has filed the Draft Prospectus dated March 29, 2025 with SME Platform of BSE Limited (BSE SME). Pursuant to Regulation 247(1) of the SEBI ICDR Regulations, the Draft Prospectus filed with BSE SME shall be made public for comments, if any, for a period of at least 21 days, from the date of such filing by hosting it on the website of BSE SME at www.bseindia.com, on the website of the Company at https://chiraharit.com/# and on the website of the Lead Manager, i.e. Finshore Management Services Limited at www.finshoregroup.com. Our Company invites members of the public to give their comments on the Draft Prospectus filed with BSE SME, with respect to disclosures made in the Draft Prospectus. The members of the public are requested to send a copy of their comments to BSE and/or to the Company Secretary and Compliance Officer of our Company and/or the Lead Manager at their respective addresses mentioned herein, by 5.00 p.m. on the 21st day from the aforesaid date of filing of the Draft Prospectus with BSE SME.

Investments in Equity and Equity related securities involve a degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Draft Prospectus. Specific attention of the investors is invited to the section "**Risk Factors**" beginning on page 23 of the Draft Prospectus.

Any decision to invest in the Equity Shares described in the Draft Prospectus may only be taken after the Prospectus has been filed with the RoC and must be made solely on the basis of such Prospectus as there may be material changes in the Prospectus from the Draft Prospectus. The Equity Shares, when offered through the Prospectus, are proposed to be listed on the **SME Platform of BSE Limited ("BSE SME")**.

For details of the share capital and capital structure and the names of the Signatories to the Memorandum of Association and the number of shares subscribed by them of our Company, please see the section titled "*Capital Structure*" beginning on page 58 of the Draft Prospectus. The liability of members of our Company is limited.

For details of the main objects of our Company as contained in the Memorandum of Association, please see the section titled "*History and Certain Corporate Matters*" beginning on page 143 of the Draft Prospectus.

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE
FINSHORE Creating Enterprise Managing Values **FINSHORE MANAGEMENT SERVICES LIMITED** Anandlok Building, Block-A, 2nd Floor, Room No. 207, 227 A.J.C Bose Road, Kolkata-700020, West Bengal, India **Telephone:** 033 – 2289 5101 / 4603 2561 **Email:** info@finshoregroup.com **Contact Person:** Mr. S. Ramakrishna Iyengar **Website:** www.finshoregroup.com **Investor Grievance Email:** investors@finshoregroup.com **SEBI Registration No:** INM000012185 **CIN No:** U74900WB2011PLC169377	**BIGSHARE SERVICES PRIVATE LIMITED** Office No S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai – 400093 **Telephone:** 022-62638200 **E-mail:** ipo@bigshareonline.com; **Contact Person:** Mr. Babu Rapheal C **Website:** www.bigshareonline.com; **Investor Grievance Email:** investor@bigshareonline.com; **SEBI Registration No:** INR000001385 **CIN No:** U99999MH1994PTC076534

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed in the Draft prospectus.

For **CHIRAHARIT LIMITED**
On behalf of the Board of Directors
Sd/-
Pavan Kumar Bang
(Managing Director & CEO)
DIN: 03614791

Place: Hyderabad
Date : 01-04-2025

CHIRAHARIT LIMITED is proposing, subject to the receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the Draft Prospectus dated March 29, 2025 with SME Platform of BSE Limited ("BSE SME"). The Draft Prospectus is available on the websites of the BSE SME at www.bseindia.com, the website of the Company at https://chiraharit.com and the website of the Lead Manager, ie. Finshore Management Services Limited at www.finshoregroup.com. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, please see the section titled '*Risk Factors*" on page 23 of the Draft Prospectus. Potential investors should not rely on the Draft Prospectus filed with BSE SME for making any investment decision.

This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of securities for sale in any jurisdiction, including the United States, and any securities described in this announcement may not be offered or sold in the United States absent registration under the US Securities Act of 1933, as amended, or an exemption from registration. Any public offering of securities to be made in the United States will be made by means of a prospectus that may be obtained from the Company and that will contain detailed information about the Company and management, as well as financial statements. There will be no public offering of the Equity Shares in the United States.

PVP VENTURES LIMITED

CIN: L72300TN1991PLC020122
Reg. Office: KRM Centre, 9th Floor, Door No. 2, Harrington Road, Chetpet, Chennai-600031, Tamil Nadu
Corp. Off: Plot No. 83 & 84, 4th Floor, Punnaiah Plaza, Road No. 2, Banjara Hills, Hyderabad – 500 034, Telangana
E-mail ID: investorrelations@pvpglobal.com Website: www.pvpglobal.com

POSTAL BALLOT NOTICE

Notice is hereby given that pursuant to the provisions of Sections 110, 108 and other applicable provisions, if any, of the Companies Act, 2013 ("the Act"), read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014, General Circular No.14/2020 dated April 08, 2020 and General Circular No.17/2020 dated April 13, 2020 read with other circulars, including General Circular No.11/2022 dated December 28, 2022 issued by the Ministry of Corporate Affairs, Government of India (the MCA Circulars), Secretarial Standard on General Meetings issued by Institute of Companies Secretaries of India ('SS2"), Regulation 44 of the Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("the SEBI LODR"), and any other applicable laws, rules and regulations (including and statutory modification(s) or re-enactment(s) thereof, for the time being in force), the Postal Ballot Notice dated March 31, 2025 has been sent by e-mail on Tuesday, April 01, 2025 to those members of PVP Ventures Limited ("the Company"), who have registered their email address with the Company/ Registrar and Transfer Agents ("R&TA"), KFin Technologies Limited ("KFintech") made available to the Company by the respective depositories as on the cut-off date i.e Friday, March 28, 2025 ("cut-off") date, for seeking approvals from the members for the passing following resolutions through remote electronic voting ("remote e-voting") only.

S.No	Description of resolutions	Type of resolution
1	Adoption of New Set of Articles of Association	Special Resolution

In terms of MCA Circulars, the requirement of sending physical copies of Postal Ballot Notice and forms has been dispensed with. Accordingly, physical copies of the Postal Ballot Notice, Postal Ballot Form have not been sent to any of Member of the Company. Hence, the Communication of assent or dissent of the members would take place through remote e-voting system only. A copy of the Postal Ballot Notice is also placed on the Company's website www.pvpglobal.com, website of the exchanges – BSE Limited at www.bseindia.com and National Stock Exchange of India Limited at www.nseindia.com and on the website of National Securities Depository Limited ("NSDL") www.evoting.nsdl.com. The Company has engaged service with NSDL as service provider to provide the platform facilitating the remote e-voting. Members may cast their votes remotely, in dates mentioned here-in-below, using the e-voting platform of NSDL. During this period, Members can select "EVENT No. 133428" to cast their vote electronically. The Board of Directors of the Company has appointed, Damodaran & Associates LLP., Practicing Company Secretaries to act as scrutinizer to conduct the Postal Ballot through emote, e-voting process in a fair and transparent manner, in accordance with the Act, and the Rules made thereunder.

All the members hereby informed that :

a) The special business as set out in the Postal Ballot Notice will be transacted through remote e-voting only:

b) The remote e-Voting facility would be available during the following period:

Commencement of e-Voting	@09.00 A.M on 02-04-2025
End of e-Voting	@5.00 P.M on 01-05-2025

c) A person whose name is recorded in the Registrar of Members or in the Register of Beneficial Owners maintained by the Depositories/KFintech as on the cut-off date i.e Friday, March 28, 2025 only shall be entitled to avail the facility of remote e-voting.

d) Once the e-vote on a resolution is cast by the members, he/she shall not be allowed to change it subsequently or cast the vote again.

e) The voting rights of members shall be in proportion to their share of the paidup equity share capital of the Company as on the cut-off dated i.e Friday, March 28, 2025.

f) A person who is not a Member of the Company as on cut-off date should treat this Postal Ballot Notice for information purpose only.

g) The manner of remote e-voting by members holding shares in dematerialized mode or physical mode or for Members who have not registered their email address in provided in the Postal Ballot Notice available on the website of the Company, Stock Exchanges and NSDL. Additionally, in terms of SEBI Circular dated December 09, 2020, individual members holding shares in demat mode, can register directly with the depository or through their demat account, to access e-voting page of NSDL, without having to register again with NSDL for participating in the e-voting process. The detailed procedure in this regard has been explained in the Postal Ballot Notice.

h) In case of any queries, you may refer the Frequently Asked Questions (FAQs) for Shareholders and e-voting user manual for Members available at the download section of www.evoting.nsdl.com or call on toll free no.: 1800 1020 990 and 1800 22 44 30 or send a request to at evoting@nsdl.co.in

Members who have not received email of Postal Ballot Notice or whose email ids are not registered with the depositories for procuring user id and password and registration of e mail ids for e-voting for the resolutions set out in this notice:

1. In case shares are held in physical mode please provide Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self attested scanned copy of PAN card), AADHAR (self attested scanned copy of Aadhar Card) by email to (investorrelations@pvpglobal.com).
2. In case shares are held in demat mode, please provide DPID-CLID (16 digit DPID + CLID or 16 digit beneficiary ID), Name, client master or copy of Consolidated Account statement, PAN (self attested scanned copy of PAN card), AADHAR (self attested scanned copy of Aadhar Card) to (investorrelations@pvpglobal.com). If you are an Individual shareholders holding securities in demat mode, you are requested to refer to the login method explained at **step 1 (A) i.e. Login method for e-Voting for Individual shareholders holding securities in demat mode**.
3. Alternatively members may send a request to evoting@nsdl.co.in for procuring user id and password for e-voting by providing above mentioned documents.
4. In terms of SEBI circular dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are required to update their mobile number and email ID correctly in their demat account in order to access e-Voting facility.

The Scrutinizer will submit his report to the Chairman and Managing Director or the Company Secretary of the Company after the completion of scrutiny of votes, and the results of Postal ballot will be announced on May 01, 2025. The result of the Postal Ballot along with the Scrutinizer's Report will be displayed on the website the Company and will be communicated to the Stock Exchanges where the Company's shares are listed.

For **PVP Ventures Limited**
Prasad V. Potluri
Chairman & Managing Director

Date : 31-03-2025
Place: Hyderabad

...continued from previous page.

The above change is to be read in conjunction with the Prospectus and accordingly its reference in the Prospectus stands updated pursuant to this Corrigendum. The information in this Corrigendum supersedes the information in the Prospectus to the extent inconsistent with the information in the Prospectus.

Capitalized terms used in this Corrigendum shall, unless the context otherwise required, have the meaning ascribed to them in the Prospectus.

INVESTORS, PLEASE NOTE

The details of the allotment made has been hosted on the website of the Registrar to the Offer, KFIN Technologies Limited at website: https://www.kfintech.com/

All future correspondence in this regard may kindly be addressed to the Registrar to the Offer quoting full name of the First/ Sole Bidder Serial number of the ASBA form, number of Equity Shares bid for, Bidder DP ID, Client ID, PAN, date of submission of the Bid cum Application Form, address of the Bidder, the name and address of the Designated Intermediary where he Bid cum Application Form was submitted by the Bidder and copy of the Acknowledgment Slip received from the Designated Intermediary and payment details at the address given below:

KFINTECH
EXPERIENCE TRANSFORMATION

KFIN Technologies Limited
Selenium Tower B, Plot No – 31 & 32, Gachibowli, Financial District, Nanakramguda, Serilingampally, Hyderabad– 500 032, Telangana, India. **Telephone:** +91 40 6716 2222 / 18003094001; **E-mail:** aesl.ipo@kfintech.com; **Investor grievance e-mail:** einward.ris@kfintech.com
Website: www.kfintech.com; **Contact person:** M. Murali Krishna; **SEBI registration number:** INR000000221

On behalf of the Board of Directors
ATC Energies System Limited
Sd/-
Sandeep Gangabishan Bajoria
Chairman & Managing Director
DIN: 06597817

Date : March 28, 2025
Place : Mumbai

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF ATC ENERGIES SYSTEM LIMITED.

Disclaimer: ATC Energies System Limited has filed the Prospectus with the RoC on March 28, 2025. The Prospectus is available on the website of NSE at www.nseindia.com and on the website of the BRLM, Indorient Financial Services Limited at www.indorient.in . Investors should note that investment in Equity Shares involves a high degree of risk and for details relating to the same, please see ***"Risk Factors"*** beginning on page 29 of the Prospectus.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "**Securities Act**") or any state securities laws in the United States, and unless so registered, and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. state securities laws. The Equity Shares are being offered and sold outside the United States in 'offshore transactions' in reliance on Regulation under the Securities Act and the applicable laws of each jurisdiction where such offers and sales are made. There will be no public offering in the United States.

KIRIN ADVISORS

वाणिज्यिक एलपीजी सिलेंडर 41 रुपए सस्ता हुआ

नई दिल्ली, 1 अप्रैल (भाषा)।

सार्वजनिक क्षेत्र की खुदरा ईंधन कंपनियों ने विमान ईंधन और वाणिज्यिक सिलेंडर के दाम में मंगलवार को कटौती की। एटीएफ के दाम में मंगलवार को 6.1 फीसद की बड़ी कटौती की गई जबकि होटल और रेस्तरां में उपयोग किए जाने वाले 19 किलोग्राम के वाणिज्यिक सिलेंडर की कीमत 41 रुपए घटाई गई है। वहीं पेट्रोल और डीजल की कीमतें स्थिर बनी हुई हैं। आम चुनावों से पहले पिछले साल मार्च के मध्य में कीमतों में दो रुपए प्रति लीटर की कटौती की गई थी। दिल्ली में पेट्रोल की कीमत 94.72 रुपए प्रति लीटर, जबकि डीजल की कीमत 87.62 रुपए है।

सार्वजनिक क्षेत्र की खुदरा ईंधन कंपनियों के अनुसार, राष्ट्रीय राजधानी में विमान ईंधन (एटीएफ) की कीमत 5,870.54 रुपए प्रति किलोलीटर यानी 6.15 फीसद घटकर 89,441.18 रुपए प्रति किलोलीटर हो गई है। दिल्ली हवाई अड्डा देश के सबसे व्यस्त हवाई अड्डों में से एक है। इससे पहले, फरवरी से एटीएफ के दाम में वृद्धि की गई थी। इस कटौती के बाद मुंबई में एटीएफ की कीमत 83,575.42 रुपए हो गई, जबकि चेन्नई और कोलकाता में इनकी कीमत क्रमशः 92,503.80 रुपए और 91,921 रुपए प्रति किलोलीटर कर दी गई। पेट्रोलियम कंपनियों ने राष्ट्रीय राजधानी में वाणिज्यिक एलपीजी की कीमत भी 41 रुपए घटाकर 1,762 रुपए प्रति 19 किलोग्राम सिलेंडर कर दी। यह कटौती एक मार्च को प्रति सिलेंडर छह रुपए की बढ़ोतरी के बाद की गई है।

मुंबई में अब वाणिज्यिक एलपीजी की कीमत 19 किलोग्राम सिलेंडर के लिए 1,713.50 रुपए, कोलकाता में 1,868.50 रुपए और चेन्नई में 1,921.50 रुपए है। मूल्य वर्धित कर सहित स्थानीय करों के आधार पर एटीएफ और एलपीजी की कीमतें अलग-अलग राज्यों में भिन्न-भिन्न होती हैं। हालांकि, घरों में इस्तेमाल होने वाली रसोई गैस सिलेंडर की कीमत में कोई बदलाव नहीं किया गया है।

सार्वजनिक क्षेत्र की इंडियन आयल कारपोरेशन (आईओसी), भारत पेट्रोलियम कारपोरेशन लि. (बीपीसीएल) और हिंदुस्तान पेट्रोलियम कारपोरेशन लि. (एचपीसीएल) हर महीने की पहली तारीख को अंतरराष्ट्रीय ईंधन की औसत मानक कीमत और विदेशी विनिमय दर के औसत मूल्य के आधार पर एटीएफ और रसोई गैस की कीमतों में संशोधन करती हैं।

पेट्रोल और डीजल की कीमतें स्थिर बनी हुई हैं। आम चुनावों से पहले पिछले साल मार्च के मध्य में कीमतों में दो रुपए प्रति लीटर की कटौती की गई थी। दिल्ली में पेट्रोल की कीमत 94.72 रुपए प्रति लीटर, जबकि डीजल की कीमत 87.62 रुपए है।

ग्राहक संतुष्टि सर्वेक्षण में गगल हवाई अड्डा को पहला स्थान

नई दिल्ली, 1 अप्रैल (ब्यूरो)।

हिमाचल प्रदेश के कांगड़ा जिले के गगल हवाई अड्डा ने घरेलू हवाई अड्डों के लिए ग्राहक संतुष्टि सर्वेक्षण (2024) पुरस्कार में शीर्ष स्थान हासिल किया है। राजमुंदरी हवाई अड्डा और मदुरै हवाई अड्डा को दूसरा और तीसरा स्थान मिला। भारतीय विमानपत्तन प्राधिकरण (एएआइ) के चेयरमैन विपिन कुमार की ओर से दिल्ली में आयोजित एएआई के वार्षिक दिवस पर गगल, हवाई अड्डा के निदेशक को यह पुरस्कार प्रदान किया गया।

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. **NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY OUTSIDE INDIA**. INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE SME PLATFORM OF BSE LIMITED ("BSE SME") IN COMPLIANCE WITH CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED ("**SEBI ICDR REGULATIONS**").

PUBLIC ANNOUNCEMENT

Mālaxmi

Please Scan this QR Code to view the Draft Prospectus

CHIRAHARIT LIMITED

(Formerly known as Chiraharit Private Limited)

Our company was originally incorporated as a Private Limited Company under the name and style of "**Brahmani Ventures Private Limited**" in accordance with the Companies Act, 1956 pursuant to a Certificate of Incorporation issued by Registrar of Companies, Andhra Pradesh on August 04, 2006 with the corporate identification number (CIN) being U45101AP2006PTC050818. Later, the name of the Company has been changed to "**Chiraharit Agro Farms Private Limited**" in accordance with the Companies Act, 2013 pursuant to a Certificate of Incorporation issued by Registrar of Companies, Hyderabad, Telangana on September 18, 2015 with the corporate identification number (CIN) being U01403TG2006PTC050818. Further, the name of the Company was once again changed to "**Chiraharit Private Limited**" in accordance with the Companies Act, 2013 pursuant to a Certificate of Incorporation issued by Registrar of Companies, Hyderabad, Telangana on May 30, 2016 with the corporate identification number (CIN) being U29100TG2006PTC050818. Subsequently, our company was converted into Public Limited Company under the Companies Act, 2013 and the name of our Company was changed to "**Chiraharit Limited**" vide a fresh Certificate of Incorporation consequent upon conversion from Private Company to Public Company dated December 02, 2024, bearing Corporate Identification Number U29100TG2006PLC050818, issued by Central Processing Centre. For further details of change in name and registered office of our company, please refer to section titled "**Our History and Certain Corporate Matters**" beginning on page no 143 of the Draft Prospectus.

Registered & Corporate Office: Malaxmi Courtyard, Survey No. 157, Khajaguda Village, Chitrapuri Colony Post, Hyderabad, Telangana, India, 500104
Contact Person: Mr. Dixitula Venkata Kama Dixitulu, Company Secretary & Compliance Officer; Tel No: +91 7738561210,
E-Mail ID: cs@chiraharit.com, **Website:** https://chiraharit.com/#; **CIN:** U29100TG2006PLC050818

OUR PROMOTERS: (I) MR. PAVAN KUMAR BANG, (II) MRS. TEJASWINI YARLAGADDA, AND (III) MR. VENKATA RAMANA REDDY GAGGENAPALLI

INITIAL PUBLIC OFFER OF UP TO 1,48,00,000 EQUITY SHARES OF FACE VALUE OF ₹1/- EACH ("EQUITY SHARES") OF CHIRAHARIT LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹26/- PER EQUITY SHARE, INCLUDING A SHARE PREMIUM OF ₹25/- PER EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING TO ₹ 3,848.00 LAKHS ("THE ISSUE"), OF WHICH 7,40,000 EQUITY SHARES OF FACE VALUE OF ₹1/- EACH FOR CASH AT A PRICE OF ₹26/- PER EQUITY SHARE, AGGREGATING TO ₹ 192.40 LAKHS WILL BE RESERVED FOR SUBSCRIPTIONS BY THE MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 1,40,60,000 EQUITY SHARES OF FACE VALUE OF ₹1/- EACH FOR CASH AT A PRICE OF ₹26/- PER EQUITY SHARE, AGGREGATING TO ₹ 3,655.60 LAKHS IS HERE IN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.01 % AND 25.66 % RESPECTIVELY OF THE POST ISSUE PAID-UP EQUITY SHARE CAPITAL OF THE COMPANY.

THE FACE VALUE OF THE EQUITY SHARE IS ₹ 1/- EACH. THE OFFER PRICE IS 26 TIMES THE FACE VALUE OF THE EQUITY SHARES.

THIS OFFER IS BEING MADE IN TERMS OF CHAPTER IX OF THE SEBI (ISSUE OF CAPITAL AND DISCLOSURE REQUIRMENT) REGULATIONS, 2018 (THE "SEBI ICDR REGULATIONS") READ WITH RULE 19(2)(b)(i) OF SCRR AS AMENDED. THIS ISSUE IS A FIXED PRICE ISSUE AND ALLOCATION IN THE NET OFFER TO THE PUBLIC WILL BE MADE IN TERMS OF REGULATION 253(2) OF THE SEBI (ICDR) REGULATIONS, 2018. (For further details please see "**The Issue**" beginning on page no. 46 of the Draft Prospectus.) A copy will be delivered for filing to the Registrar of Companies as required under sub-section 4 of Section 26 of the Companies Act, 2013.

In terms of Regulation 256 of SEBI ICDR Regulations read with the SEBI Circular No. CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015, and Unified Payments Interface (UPI) introduced vide SEBI Circular Ref: SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018 all the potential investors shall participate in the issue only through an Application Supported by Blocked Amount ("ASBA") process providing details about the bank account which will be blocked by the Self Certified Syndicate Banks ("SCSBs") for the same. Further, pursuant to SEBI Circular No. SEBI/HO/CFD/DCR2/CIR/P/2019/133 dated November 08, 2019, Individual Investors applying in public issue may use either Application Supported by Blocked Amount (ASBA) process or UPI payment mechanism by providing UPI ID in the Application Form which is linked from Bank Account of the investor. (For details in this regard, specific attention is invited to "**Issue Procedure**" beginning on page no. 270 of the Draft Prospectus.)

This public announcement is being made in compliance with the provisions of Regulation 247(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares pursuant to the Offer and has filed the Draft Prospectus dated March 29, 2025 with SME Platform of BSE Limited (BSE SME). Pursuant to Regulation 247(1) of the SEBI ICDR Regulations, the Draft Prospectus filed with BSE SME shall be made public for comments, if any, for a period of at least 21 days, from the date of such filing by hosting it on the website of BSE SME at www.bseindia.com, on the website of the Company at https://chiraharit.com/# and on the website of the Lead Manager, i.e. Finshore Management Services Limited at www.finshoregroup.com. Our Company invites members of the public to give their comments on the Draft Prospectus filed with BSE SME, with respect to disclosures made in the Draft Prospectus. The members of the public are requested to send a copy of their comments to BSE and/or to the Company Secretary and Compliance Officer of our Company and/or the Lead Manager at their respective addresses mentioned herein, by 5.00 p.m. on the 21st day from the aforesaid date of filing of the Draft Prospectus with BSE SME.

Investments in Equity and Equity related securities involve a degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Draft Prospectus. Specific attention of the investors is invited to the section "**Risk Factors**" beginning on page 23 of the Draft Prospectus.

Any decision to invest in the Equity Shares described in the Draft Prospectus may only be taken after the Prospectus has been filed with the RoC and must be made solely on the basis of such Prospectus as there may be material changes in the Prospectus from the Draft Prospectus. The Equity Shares, when offered through the Prospectus, are proposed to be listed on the **SME Platform of BSE Limited ("BSE SME")**.

For details of the share capital and capital structure and the names of the Signatories to the Memorandum of Association and the number of shares subscribed by them of our Company, please see the section titled "*Capital Structure*" beginning on page 58 of the Draft Prospectus. The liability of members of our Company is limited.

For details of the main objects of our Company as contained in the Memorandum of Association, please see the section titled "*History and Certain Corporate Matters*" beginning on page 143 of the Draft Prospectus.

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE
FINSHORE Creating Enterprise Managing Values **FINSHORE MANAGEMENT SERVICES LIMITED** Anandlok Building, Block-A, 2nd Floor, Room No. 207, 227 A.J.C Bose Road, Kolkata-700020, West Bengal, India **Telephone:** 033 – 2289 5101 / 4603 2561 **Email:** info@finshoregroup.com **Contact Person:** Mr. S. Ramakrishna Iyengar **Website:** www.finshoregroup.com **Investor Grievance Email:** investors@finshoregroup.com **SEBI Registration No:** INM000012185 **CIN No:** U74900WB2011PLC169377	**BIGSHARE SERVICES PRIVATE LIMITED** Office No S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai – 400093 **Telephone:** 022-62638200 **E-mail:** ipo@bigshareonline.com; **Contact Person:** Mr. Babu Rapheal C **Website:** www.bigshareonline.com; **Investor Grievance Email:** investor@bigshareonline.com; **SEBI Registration No:** INR000001385 **CIN No:** U99999MH1994PTC076534

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed in the Draft prospectus.

For **CHIRAHARIT LIMITED**
On behalf of the Board of Directors
Sd/-
Pavan Kumar Bang
(Managing Director & CEO)
DIN: 03614791

Place: Hyderabad
Date : 01-04-2025

CHIRAHARIT LIMITED is proposing, subject to the receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the Draft Prospectus dated March 29, 2025 with SME Platform of BSE Limited ("BSE SME"). The Draft Prospectus is available on the websites of the BSE SME at www.bseindia.com, the website of the Company at https://chiraharit.com and the website of the Lead Manager, ie. Finshore Management Services Limited at www.finshoregroup.com. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, please see the section titled '*Risk Factors*" on page 23 of the Draft Prospectus. Potential investors should not rely on the Draft Prospectus filed with BSE SME for making any investment decision.

This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of securities for sale in any jurisdiction, including the United States, and any securities described in this announcement may not be offered or sold in the United States absent registration under the US Securities Act of 1933, as amended, or an exemption from registration. Any public offering of securities to be made in the United States will be made by means of a prospectus that may be obtained from the Company and that will contain detailed information about the Company and management, as well as financial statements. There will be no public offering of the Equity Shares in the United States.

(THIS IS PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSE ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA. INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE EMERGE PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED IN COMPLIANCE WITH THE CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL DISCLOSURE AND REQUIREMENTS) REGULATIONS, 2018 AS AMENDED ("SEBI ICDR REGULATIONS")

PUBLIC ANNOUNCEMENT

BRANDMAN RETAIL LIMITED

Our Company was originally incorporated as "Brandman Retail Private Limited" with Registrar of Companies, Delhi vide U52399DL2021PTC383350 and received a certificate of incorporation from the Registrar of Companies, Delhi on July 07, 2021. Further, our Company was converted into Public Limited Company and consequently name of company was changed from "Brandman Retail Private Limited" to "Brandman Retail Limited" vide Special resolution passed by the Shareholders at the Extra Ordinary General Meeting held on April 19th, 2024 and a fresh certificate of incorporation dated July 23rd, 2024 issued by the Central Processing Centre. For further details of change in the name of our Company and the Registered Office, please refer "History and Certain Corporate Matters" on page 110.

At present, the registered office of the company situated at DPT 718-719, 7th Floor DLF Prime Tower, Okhla Phase-I, New Delhi-110020, Okhla Industrial Area Phase-I, South Delhi, New Delhi, Delhi, India, 110020

Corporate Identity Number: U52399DL2021PLC383350
Registered Office: DPT 718-719, 7th Floor DLF Prime Tower, Okhla Phase-1, New Delhi-110020, Okhla Industrial Area Phase-I, South Delhi, New Delhi, Delhi, India, 110020
Tel: 011-46052323, **Fax:** N.A., **Website:** www.brandmanretail.com, **E-mail:** info@brandmanretail.com;
Company Secretary and Compliance Officer: Ms. Aarti Singh, Company Secretary and Compliance Officer

OUR PROMOTERS: MR. ARUN MALHOTRA AND MRS. KAVYA MALHOTRA

INITIAL PUBLIC OFFER OF UP TO 50,00,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("EQUITY SHARES") OF BRANDMAN RETAIL LIMITED (THE "COMPANY" OR "BRANDMAN" OR "ISSUER") AT AN ISSUE PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) FOR CASH, AGGREGATING UPTO ₹ [•] LACS ("PUBLIC OFFER") COMPRISING A FRESH ISSUE OF UP TO 50,00,0000 EQUITY SHARES AGGREGATING TO ₹ [•] LAKH (THE "FRESH ISSUE"), AT AN ISSUE PRICE OF ₹ [•] PER EQUITY SHARE FOR CASH, AGGREGATING ₹ [•] LACS WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE PUBLIC OFFER LESS MARKET MAKER RESERVATION PORTION I.E. OFFER OF [•] EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN ISSUE PRICE OF ₹ [•] PER EQUITY SHARE FOR CASH, AGGREGATING UPTO ₹ [•] LACS IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE PUBLIC ISSUE AND NET ISSUE WILL CONSTITUTE [•]% AND [•]% RESPECTIVELY OF THE POST- ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY IN CONSULTATION WITH THE BRLM AND WILL BE ADVERTISED IN [•] EDITION OF [•] (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER) AND [•] EDITION OF [•] (A WIDELY CIRCULATED HINDI NATIONAL DAILY NEWSPAPER, AT LEAST TWO WORKING DAYS PRIOR TO THE BID/ ISSUE OPENING DATE AND SHALL BE MADE AVAILABLE TO THE NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE") FOR THE PURPOSES OF UPLOADING ON THEIR WEBSITE IN ACCORDANCE WITH SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED (THE "SEBI ICDR REGULATIONS").

In case of any revision in the Price Band, the Bid/ Issue Period will be extended by at least 3 (three) additional Working Days after such revision in the Price Band, subject to the Bid/ Issue Period not exceeding 10 (ten) Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid / Issue Period for a minimum of 3(three) Working Days, subject to the Bid/ Issue Period not exceeding 10 (ten) Working Days. Any revision in the Price Band and the revised Bid/ Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and also by indicating the change on the website of the BRLM and at the terminals of the Members of the Syndicate and by intimation to Designated Intermediaries and the Sponsor Bank, as applicable.

This Issue is being made in terms of Rule 19(2)(b) of the SCRR read with Regulation 252 of the SEBI ICDR Regulations. The Issue is being made for at least 25% of the post-Issue paid-up Equity Share capital of our Company. This Issue is being made through the Book Building Process in accordance with Regulation 253(1) of the SEBI ICDR Regulations wherein not more than 50% of the Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs" and such portion the "QIB Portion"), provided that our Company in consultation with the BRLM may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with SEBI ICDR Regulations ("Anchor Investor Portion"). One-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the Anchor Investor Allocation Price. Further, 5% of the QIB Portion (excluding the Anchor Investor Portion) shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received at or above the Issue Price. Further, not less than 15% of the Issue shall be available for allocation on a proportionate basis to Non-Institutional Bidders out of which (a) one third of such portion shall be reserved for applicants with application size of more than 2.00 lakhs and up to 10.00 lakhs and (b) two-third of such portion shall be reserved for applicants with application size of more than 10.00 lakhs, provided that the unsubscribed portion in either of such sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders and not less than 35% of the Offer shall be available for allocation to Individual Investors in accordance with the SEBI ICDR Regulations subject to valid Bids being received at or above the Issue Price. All Potential Bidders, other than Anchor Investors, are required to participate in the Issue by mandatorily utilising the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Account (as defined hereinafter) and UPI ID in case of UPI Bidders using the UPI Mechanism, as applicable, pursuant to which their corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or by the Sponsor Banks under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Offer through the ASBA process. For details, see "Issue Procedure" on page 178.

This public announcement is being made in compliance with the Regulation 247 of SEBI (ICDR) Regulations, 2018 and SEBI (ICDR) (Amendment) Regulations, 2025 vide notification dated March 03rd, 2025, and applicability of corporate governance provisions under SEBI (LODR) Regulations, 2015 on SME companies to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the offer and DRHP dated March 31, 2025 which has been filed with the EMERGE Platform of NSE India Limited.

Pursuant to SEBI (ICDR) (Amendment) Regulations, 2025 on March 03rd, 2025 and applicability of corporate governance provisions under SEBI (LODR) Regulations, 2015 on SME companies, for fulfilling all additional eligibility criteria, the DRHP filed with the EMERGE Platform of NSE India Limited (NSE EMERGE) shall be made available to the public for comments, if any, for a period of at least 21 days, from the date of such filing by hosting it on the website of the NSE at https://www.nseindia.com/companies-listing/corporate-filings-offer-documents and the website of the Company at www.brandmanretail.com and at the website of **BRLM i.e. GYR Capital Advisors Private Limited** at https://gyrcapitaladvisors.com. Our Company hereby invites the members of the public to give their comments on the DRHP filed with the EMERGE Platform of NSE India Limited (NSE Emerge) with respect to disclosures made in DRHP. The members of the public is requested to send a copy of their comments to Stock Exchange, to Company Secretary and Compliance Officer of our Company and/or the BRLM at their respective addresses mentioned below. All comments must be received by NSE, and/or our Company and/or Company Secretary and Compliance Officer of our Company and/or the BRLM in relation to the offer on or before 5 p.m. on the 21st day from the aforesaid date of filing the DRHP with NSE Emerge.

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue, including the risks involved. The Equity Shares in the Issuer have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of this Draft Red Herring Prospectus. Specific attention of the investors is invited to "Risk Factors" on page 30. Any decision to invest in the Equity Shares described in the DRHP may only be made after the Red Herring Prospectus ("RHP") has been filed with ROC and must be made solely on the basis of such RHP as there may be material changes in RHP from the DRHP. The Equity Shares, when offered through the RHP, are proposed to be listed on the EMERGE Platform of NSE India Limited.

For details of the main objects of our Company as contained in its Memorandum of Association, see "History and Certain Corporate Matters" on page 110. The liability of the members of our Company is limited. For details of the share capital, capital structure of our Company, the names of the signatories to the Memorandum of Association and the number of shares of our Company subscribed by them of our Company, please see "Capital Structure" beginning on page 58.

BOOK RUNNING LEAD MANAGER	REGISTRAR TO THE ISSUE
GYR Capital Advisors **GYR Capital Advisors Private Limited** **Address:** 428, Gala Empire, Near JB Tower, Drive in Road, Thaltej, Ahmedabad-380 054, Gujarat, India. **Telephone:** +91 8777564648 **E-mail id:** info@gyrcapitaladvisors.com **Website:** www.gyrcapitaladvisors.com **Investor Grievance e-mail ID:** investors@gyrcapitaladvisors.com **Contact Person:** Mohit Baid **SEBI Registration Number:** INM000012810 **CIN:** U67200GJ2017PTC096908	**Bigshare Services Private Limited** Pinnacle Business Park, Next to Ahura Center, Mahakali Caves Road, Andheri East Mumbai-400093 **Telephone:** +91 22-6263 8200 **Email:** ipo@bigshareoline.com **Website:** www.bigshareonline.com **Investor Grievance Email:** investor@bigshareonline.com **Contact Person:** Mr. Sagar Pathare **SEBI Registration Number:** INR000001385 **CIN :** U99999MH1994PTC076534

COMPANY SECRETARY & COMPLIANCE OFFICER

Name: Ms. Aarti Singh **Address:** DPT 718-719, 7th Floor DLF Prime Tower, Okhla Phase-1, New Delhi-110020, Okhla Industrial Area Phase-I, South Delhi, New Delhi, Delhi, India, 110020 **E-mail:** info@brandmanretail.com	Investors can contact our Company Secretary and Compliance Officer, the Lead Managers or the Registrar to the Issue, in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc.

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.

For BRANDMAN RETAIL LIMITED
On Behalf of the Board of Directors
Sd/-
Ms. Aarti Singh
Company Secretary & Compliance Officer

Place: Delhi
Date: 1st April, 2025

BRANDMAN RETAIL LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the DRHP with EMERGE Platform of NSE India Limited (NSE EMERGE). The DRHP is available on the website of NSE at respectively and is available on the website of the Company at www.brandmanretail.com and at the website of BRLM i.e. GYR Capital Advisors Private Limited at https://gyrcapitaladvisors.com. Bidders should note that investment in equity shares involves a high degree of risk and for details relating such risk, see the section titled 'Risk Factors' that will be included in the RHP. Potential Bidders should not rely on the DRHP filed with SEBI for making any investment decision.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933 (the "U. S. Securities Act") or any state securities law in United States, and unless so registered, and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to the registration requirements of the U. S. Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold outside the United States in 'offshore transactions' in reliance of Regulations and the applicable laws of each jurisdiction where such offers and sales are made. There will be no public offering of the Equity Shares in the United States.

గద్దర్‌పై కాల్పులు జరిపిందెవరో నిగ్గు తేల్చాలి

- గద్దర్ ఫౌండేషన్ డిమాండ్

బషీర్‌బాగ్, వెలుగు: ప్రజా యుద్ధనౌక గద్దర్‌పై కాల్పులు జరిపిందెవరో నిగ్గు తేల్చాలని గద్దర్ ఫౌండేషన్ డిమాండ్‌చేసింది. 1997 ఏప్రిల్ 6న గద్దర్ పై కాల్పులు జరిపారని గుర్తుచేసింది. ఈ సందర్భంగా 'ప్రశ్నించే గొంతులు.. పాలకుల అణచివేత' అనే అంశంపై సుందరయ్య విజ్ఞాన కేంద్రంలో సదస్సు నిర్వహిస్తున్నట్టు ఫౌండేషన్ అధ్యక్షుడు సూర్యకిరణ్ తెలిపారు. బషీర్ బాగ్ ప్రెస్ క్లబ్ లో మంగళవారం ఏర్పాటు చేసిన సమావేశంలో సూర్యకిరణ్, గిరిజన కార్పొరేషన్ చైర్మన్ బెల్లం నాయక్, మీడియా అకాడమీ మాజీ చైర్మన్ అల్లం నారాయణ సదస్సుకు సంబంధించిన పోస్టర్ ను ఆవిష్కరించి మాట్లాడారు. గద్దర్ పై 1997లో కాల్పులు జరిపగా, అప్పటి ప్రభుత్వాలు ఎవరు కాల్పులు జరిపారో తేల్చలేదన్నారు. ప్రస్తుత ప్రభుత్వం గద్దర్ పై కాల్పులు జరిపిందెవరో నిగ్గు తేల్చాలని డిమాండ్ చేశారు. నిత్యం ప్రజా సమస్యలపై పోరాటం సాగించి గద్దర్ 'ప్రజా యుద్ధనౌక' అయ్యారని వివరించారు. మలి దశ ఉద్యమాన్ని ఉరకలెత్తించడం గద్దర్‌కే చెల్లిందన్నారు. గద్దర్ తన పాటల ద్వారా ఎంతో మందిలో ఉత్తేజం కలిగించారన్నారు. సదస్సులో గద్దర్ అభిమానులు పెద్ద ఎత్తున పాల్గొని విజయవంతం చేయాలని పిలుపునిచ్చారు.

ట్యాంకర్ల డ్రైవర్లు ఊరెళ్లడంతో డెలివరీ ఆలస్యం

- రెండు రోజులు అదనంగా పనిచేయాలని ఎండీ ఆదేశం

హైదరాబాద్‌సిటీ, వెలుగు: వాటర్‌ట్యాంకర్ల డెలివరీ లేట్ అవుతోందని వస్తున్న ఫిర్యాదులపై ఎండీ అశోక్ రెడ్డి స్పందించారు. డివిజన్ల జీఎంలతో మంగళవారం జూమ్ మీటింగ్ నిర్వహించారు. వరుస సెలవులు రావడం, పండుగలకు ట్యాంకర్ డ్రైవర్లు ఊరెళ్లడం కారణంగా కొన్ని ప్రాంతాల్లో ట్యాంకర్ బుకింగ్ పెండెన్సీ పెరిగినట్టు గుర్తించామన్నారు. షేక్‌పేట, షాపూర్‌నగర్, బుద్వేల్, ఆసిఫ్‌నగర్, ఎన్టీఆర్ నగర్, భవానీ నగర్, చిలకలగూడ, షాపూర్‌నగర్-2, మౌలాలి, గాజులరామారం, ఎర్రగడ్డ, గచ్చిబౌలి-2, వెంగళరావునగర్, ఎల్లారెడ్డిగూడ, వెంకటగిరి ఫిల్లింగ్ స్టేషన్ల పరిధిలో వందకు పైగా ట్యాంకర్ పెండెన్సీ ఉందన్నారు. పెండింగ్ ఆర్డర్లను డెలివరీ చేయడానికి రెండు రోజులు అదనంగా పనిచేసేందుకు ఏర్పాట్లు చేసుకోవాలని సూచించారు. పగటి వేళల్లో గృహ అవసరాలకు.. రాత్రిళ్లు కమర్షియల్ అవసరాలకు ట్యాంకర్లను డెలివరీ చేయాలన్నారు. ఈడీ మయాంక్ మిట్టల్ మాట్లాడుతూ అవసరమైన ఫిల్లింగ్ స్టేషన్లలో ఫిల్లింగ్ పాయింట్స్ పెంచుకోవచ్చని అందుకు ప్రపోజల్స్ సమర్పించాలని ఆదేశించారు.

కొండాపాక పంపింగ్ స్టేషన్ పరిశీలన

గ్రేటర్‌సిటీకి తాగునీటిని సరఫరా చేస్తున్న గోదావరి డ్రింకింగ్

కొండపాక పంపింగ్ స్టేషన్ వద్ద ఎండీ అశోక్‌రెడ్డి

వాటర్ సప్లయ్‌ప్రాజెక్టులో భాగమైన సిద్దిపేట జిల్లాలోని కొండపాక పంపింగ్ స్టేషన్ ను వాటర్‌బోర్డు ఎండీ అశోక్ రెడ్డి మంగళవారం పరిశీలించారు. ఆన్‌లైన్‌మానిటరింగ్ సిస్టమ్(స్కాడా)ను వంద శాతం వినియోగించేందుకు ప్రణాళికలు రూపొందించాలని ఆదేశించారు. ఎల్లంపల్లి నుంచి నగరానికి సరఫరా చేసే ప్రతి నీటిబొట్టును లెక్కించడానికి ఫ్లో మీటర్ ఏర్పాటు చేసి.. ఆ వివరాలు హెడ్డాఫీసులో పర్యవేక్షించేందుకు మీటరింగ్ వ్యవస్థను ఆటోమేషన్ చేయాలని సూచించారు. అత్యవసర సమయంలో పంపులు రిపేర్లు వచ్చినా, కాలిపోయినా స్టాండ్ బై మోటార్లను సిద్ధం చేసుకోవాలన్నారు. పంపింగ్ స్టేషన్ పరిసరాల్లో గార్డెన్, బ్యూటిఫికేషన్‌పనులు చేపట్టాలని సూచించారు. ఆయన వెంట ట్రాన్స్ మిషన్ జీఎం రాజశేఖర్ ఉన్నారు.

పింగళి వెంకయ్యకు భారతరత్న ఇవ్వాలి

- పింగళి వెంకయ్య చారిటబుల్ ట్రస్ట్, స్మారక సంస్థ విజ్ఞప్తి

ముషీరాబాద్, వెలుగు: జాతీయ పతాక రూపకర్త పింగళి వెంకయ్యకు భారతరత్న ఇవ్వాలని పింగళి వెంకయ్య చారిటబుల్ ట్రస్ట్, స్మారక సంస్థలు డిమాండ్ చేశాయి. మంగళవారం విద్యానగర్ లో 104వ జాతీయ పతాక ఆవిర్భావ దినోత్సవ మహాసభ నిర్వహించారు. రొయ్యూరు శేష సాయి అధ్యక్షత వహించారు. ఓయూ రిటైర్డ్ రిజిస్ట్రార్ ప్రొఫెసర్ టి.కృష్ణారావు, యువజన కాంగ్రెస్ రాష్ట్ర జనరల్ సెక్రటరీ ఎం.అరవింద్ కుమార్ యాదవ్, స్మారక సంస్థ చైర్మన్ కోడూరు శ్యామలరావు, ట్రస్ట్ వ్యవస్థాపక అధ్యక్షురాలు కేహెచ్ఎస్ జగదాంబ పాల్గొని పింగళి వెంకయ్య ఫొటోకు పూలమాలలు వేసి నివాళులర్పించారు. పాఠశాల విద్యార్థులతో కలిసి జాతీయ జెండాను ఆవిష్కరించి మాట్లాడారు. జాతీయ పతాక ఆవిర్భావ దినోత్సవాన్ని, పింగళి వెంకయ్య జయంతిని ప్రభుత్వం అధికారికంగా నిర్వహించాలని డిమాండ్ చేశారు. దేశవ్యాప్తంగా జెండా పండుగ జరపాలని కోరారు. డిజిటలైజేషన్‌తో

జాతీయ పతాక విశిష్టత, రూపశిల్పి పింగళి వెంకయ్య చరిత్ర మరుగున పడే ప్రమాదం ఉందని ఆవేదన వ్యక్తం చేశారు. స్కూళ్లలో గ్రౌండ్స్ లేకపోవడంతో జాతీయ గీతాలాపన చేయడం లేదని, విద్యార్థులు నేరుగా క్లాసులకు వెళ్లిపోతున్నారని ఆందోళన వ్యక్తం చేశారు. అనంతరం వ్యాస రచన పోటీలో ప్రతిభ కనబరిచిన విద్యార్థులకు సర్టిఫికెట్లు అందజేశారు. పీసీసీ సెక్రెటరీ జీఎన్ కేశవ్, మిరియం బాబురావు, ఎన్.సీతారత్నం, పి.ప్రసూనాంబ, జి.హెచ్.రుక్మిణి, భార్గవ్, దివ్య తదితరులు పాల్గొన్నారు.

400 ఎకరాలను హైడ్రా కాపాడదా?

- ఆప్ రాష్ట్ర కన్వీనర్ దిడ్డి సుధాకర్ ప్రశ్న

ట్యాంక్ బండ్, వెలుగు: హైదరాబాద్‌సెంట్రల్ యునివర్సిటీకి చెందిన 400 ఎకరాలను హైడ్రా కాపాడదా అని ఆమ్ ఆద్మీ పార్టీ తెలంగాణ కన్వీనర్ డాక్టర్ దిడ్డి సుధాకర్ ప్రశ్నించారు. ఆ భూముల్లో అడవితోపాటు పీకాక్ లేక్, బఫెల్లో లేక్, క్రేన్ లేక్ లు ఉన్నాయన్నారు. గ్రేటర్‌పరిధిలోని అన్నీ చెరువులను కాపాడతానని చెప్పిన హైడ్రా కమిషనర్‌రంగనాథ్ ఇప్పుడు ఏం చేస్తున్నారని నిలదీశారు. 400 ఎకరాలు బఫర్ జోన్ పరిధిలోకే వస్తాయన్నారు.

శంషాబాద్: హెచ్ సీయూ భూముల జోలికొస్తే రాష్ట్రవ్యాప్తంగా ఉద్యమాలు చేపడతామని ఎస్ఎఫ్ఐ రంగారెడ్డి జిల్లా అధ్యక్షుడు కె.వై.ప్రణయ్ హెచ్చరించారు. రాష్ట్రంలో బుల్డోజర్ల పాలన నడుస్తోందని ఆగ్రహం వ్యక్తం చేశారు. హెచ్ సీయూ భూములను కాపాడాలంటూ శంషాబాద్‌లో ఆందోళనకు దిగిన ప్రణయ్, సీపీఎం జిల్లా నాయకుడు నీరటి మల్లేశ్, ప్రజా సంఘాల నాయకులను ఆర్జీఐ పోలీసులు అదుపులోకి తీసుకుని స్టేషన్‌కు తరలించారు.

బీసీ బిల్లును ఆమోదించకుండా వస్తే

కేంద్ర మంత్రులను ప్రజలు తరిమికొడతారు

- అఖిల భారత వడ్డెర సంక్షేమ సంఘం

బషీర్‌బాగ్, వెలుగు: తెలంగాణలో బీసీలకు 42 శాతం రిజర్వేషన్లు కల్పించేందుకు రాజ్యాంగ సవరణ చేయాలని అఖిల భారత వడ్డెర సంక్షేమ సంఘం జాతీయ ప్రధాన కార్యదర్శి, ఐఎన్టీయూసీ రాష్ట్ర అధ్యక్షుడు గుంజ శ్రీనివాస్ కేంద్ర ప్రభుత్వాన్ని డిమాండ్ చేశారు. అసెంబ్లీలో ఆమోదించిన బిల్లును చట్టం చేయించే బాధ్యతను తెలంగాణలోని బీజేపీ నాయకులు తీసుకోవాలని, లేకుంటే ఎక్కడికక్కడ అడ్డుకుంటామని హెచ్చరించారు. ముస్లిం రిజర్వేషన్ల సాకుతో కేంద్రంలోని బీజేపీ ప్రభుత్వం ద్వంద్వ వైఖరి అవలంబిస్తోందని మండిపడ్డారు. బీసీ బిల్లును పార్లమెంటులో ఆమోదించేలా కేంద్ర మంత్రులు జి.కిషన్‌రెడ్డి, బండి సంజయ్, మిగిలిన బీజేపీ ఎంపీలు బాధ్యత తీసుకోవాలన్నారు. లేకపోతే రాష్ట్ర ప్రజలు తరిమికొడతారని, గుణపాఠం తప్పదని హెచ్చరించారు. బీసీలను మోసం చేస్తే సహించేది లేదన్నారు. ఎన్నికల సమయంలో బీసీ సీఎం నినాదంతో ప్రచారం చేసిన బీజేపీ.. ఇప్పుడు బీసీలకు స్థానిక సంస్థల ఎన్నికల్లో సీట్లు దక్కకుండా చేస్తోందని ఆగ్రహం వ్యక్తం చేశారు. బీసీ బిల్లును ఆమోదించడంతోపాటు దేశవ్యాప్తంగా జనగణనలో బీసీ కులగణన చేపట్టాలని డిమాండ్ చేశారు.

రూ.14.63 లక్షల చీటింగ్.. సైబర్ నేరగాడు అరెస్ట్

బషీర్‌బాగ్, వెలుగు: స్టాక్‌మార్కెట్‌లో పెట్టుబడుల పేరుతో ఓ వ్యక్తిని మోసగించి రూ.14.63 లక్షలు కొట్టేసిన సైబర్‌నేరగాడిని పోలీసులు పట్టుకున్నారు. హైదరాబాద్ సైబర్ క్రైమ్ డీసీపీ తెలిపిన వివరాల ప్రకారం.. సిటీకి చెందిన ప్రైవేట్ ఉద్యోగి(35) వాట్సాప్‌కు ఇటీవల స్టాక్‌మార్కెట్‌లో పెట్టుబడులు పెడితే అధిక లాభాలు వస్తాయని ఓ నంబర్ నుంచి మెసేజ్‌వచ్చింది. స్పందించడంతో స్టాక్స్‌కొనడం, అమ్మడంపై సలహాలు, సూచనలు ఇస్తామంటూ మరికొన్ని మెసేజ్‌లు వచ్చాయి. అందులో ఇప్పటికే పలువురు ఇన్వెస్ట్‌చేయగా లభాలు వచ్చినట్లు స్క్రీన్‌షాట్లు ఉన్నాయి. నిజమేనని నమ్మిన ప్రైవేట్ ఉద్యోగి వాట్సాప్‌లో వచ్చిన లింక్‌క్లిక్‌చేసి మొత్తం రూ.14లక్ష ల63వేల046 ఇన్వెస్ట్‌చేశాడు. దాదాపు 20 శాతం లాభాలు వస్తున్నాయని తర్వాత వాట్సాప్‌లో మెసేజ్‌లు వచ్చాయి. కొన్నిరోజుల తర్వాత లాభాలు వరకు విత్ డ్రా చేసుకుంటానని కోరగా, డబ్బంతా ఐపీఓలో పెట్టామని, విత్ డ్రా చేయడానికి సమయం పడుతుందని మెసేజ్‌లు వచ్చాయి. ఇంకా ఇన్వెస్ట్ చేస్తే మరిన్ని లాభాలు వస్తాయని ఒత్తడి చేయడంతో మోసపోయానని గ్రహించాడు. ఇన్ని రోజులు అతను మాట్లాడింది, డబ్బులు పంపించింది సైబర్‌నేరగాళ్లకు అని తెలుసుకున్నాడు. వెంటనే సైబర్ క్రైమ్ పోలీసులకు ఫిర్యాదు చేశాడు. ఇన్స్పెక్టర్ కె.సతీష్ రెడ్డి నేతృత్వంలో దర్యాప్తు ప్రారంభించగా, ఉత్తరప్రదేశ్ లోని నోయిడాలో డేటా ఎంట్రీ ఆపరేటర్ గా పని చేస్తున్న శివ శంకర్(27) ఈ మోసానికి పాల్పడినట్లు గుర్తించారు. శివశంకర్‌పై ఇదే తరహాలో తమిళనాడులో ఓ కేసు నమోదు అయినట్లు తెలుసుకున్నారు. అదుపులోకి తీసుకుని రిమాండ్ కు తరలించారు.

25 నుంచి సమ్మర్ కోచింగ్ క్యాంపులు

- 44 రకాల క్రీడలపై శిక్షణ
- 6 నుంచి 16 ఏళ్లలోపు వారికి ట్రైనింగ్
- వెయ్యి మంది హానరరీ కోచ్ లను తీసుకోనున్న జీహెచ్ఎంసీ

హైదరాబాద్ సిటీ, వెలుగు: ఈ నెల 25 నుంచి జీహెచ్ఎంసీ సమ్మర్ కోచింగ్ క్యాంపులు ప్రారంభం కానున్నాయి. ఈ క్యాంపుల్లో ప్రతిఏటా మాదిరిగానే 44 రకాల క్రీడల్లో శిక్షణ ఇచ్చేందుకు జీహెచ్ఎంసీ ఏర్పాట్లు చేస్తోంది. ఈ ను వివిధ గ్రౌండ్లలో ఆరేండ్ల నుంచి 16 ఏండ్లలోపు పిల్లలకు ఇవ్వనున్నారు. గతేడాది సమ్మర్ క్యాంపుల్లో లక్షమంది వరకు శిక్షణ పొందగా, ఈసారి అంతకు రెట్టింపు సంఖ్యలో వచ్చే అవకాశం ఉందని అధికారులు అంచనా వేస్తున్నారు. శిక్షణ ఇచ్చేందుకు వెయ్యి మంది వరకు హానరరీ కోచ్ (వేతనం లేకుండా) లను కూడా తీసుకోనున్నారు. కోచింగ్ ఇచ్చినందుకు వీరికి ఒక ట్రాక్ షూట్, షూస్ఇవ్వనున్నారు. ఈ నెల 25న పెద్దగా హడావిడి లేకుండా క్యాంపులు మొదలుపెట్టనున్నారు. ఎమ్మెల్సీ ఎన్నికల కోడ్ ఈ నెల 29వరకు అమల్లో ఉండటంతో జీహెచ్ఎంసీ అధికారులు మాత్రమే క్యాంపులను స్టార్ట్ చేయనున్నారు.

వచ్చేవారం నుంచి అప్లయ్ చేసుకోవచ్చు

సమ్మర్ క్యాంపులకి సంబంధించి వచ్చేవారం నుంచి అప్లికేషన్లను ఆన్ లైన్ ద్వారా తీసుకోనున్నారు. ఆసక్తిగల విద్యార్థులు https://sports.ghmc.gov.in/ వెబ్ సైట్ లో పేర్లను నమోదు చేసుకోవాలని అధికారులు కోరారు. క్యాంపుల్లో

పాల్గొనే వారు జీహెచ్ఎంసీ పోర్టల్ లో నమోదు చేసుకొని ఫీజు చెల్లించాల్సి ఉంది. షటిల్, బ్యాడ్మింటన్, రోలర్ స్కేటింగ్, క్రికెట్, టెన్నిస్ కు రూ. 50, మిగతా క్రీడలకు రూ.100 చెల్లించాల్సి ఉంటుంది. స్పోర్ట్స్ మెటీరియల్ కోసం దాదాపు రూ.1.20 కోట్ల వరకు ఖర్చు చేయనున్నారు.

44 రకాల క్రీడలకు శిక్షణ

సమ్మర్ క్యాంపుల్లో భాగంగా అథ్లెటిక్స్, ఆర్చరీ, బాల్ బాడ్మింటన్, బాస్కెట్ బాల్, బ్యాడ్మింటన్, బేస్ బాల్, బాక్సింగ్, క్రికెట్, చెస్, సైక్లింగ్, ఫెన్సింగ్, ఫుట్ బాల్, జిమ్నాస్టిక్, హాకీ, హ్యాండ్ బాల్, జూడో, కరాటే, కబడ్డీ, ఖోఖో, కార్ఫ్ బాల్, మాల్ కంబా, నెట్ బాల్, రోలార్ స్కేటింగ్, సాఫ్ట్ బాల్, స్విమ్మింగ్, సెపక్ తక్రా, టేబుల్ టెన్నిస్, టెన్నిస్, టెన్నికైట్, థైక్వాండో, తగఫ్ హార్, వాలీబాల్, వెయిట్ లిఫ్టింగ్, రెస్లింగ ఇండియన్, రెస్లింగ రోమన్, ఉషు, యోగా, త్రో బాల్, కిక్ బాక్సింగ్, మయథాయ్, స్కే మార్షల్ ఆర్ట్స్, మినీ ఫుట్ బాల్, క్యారమ్స్ గేమ్స్ పై కోచింగ్ ఇవ్వనున్నారు.

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. **NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY OUTSIDE INDIA**. INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE SME PLATFORM OF BSE LIMITED ("BSE SME") IN COMPLIANCE WITH CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED ("**SEBI ICDR REGULATIONS**").

PUBLIC ANNOUNCEMENT

Mālaxmi

Please Scan this QR Code to view the Draft Prospectus

CHIRAHARIT LIMITED

(Formerly known as Chiraharit Private Limited)

Our company was originally incorporated as a Private Limited Company under the name and style of "**Brahmani Ventures Private Limited**" in accordance with the Companies Act, 1956 pursuant to a Certificate of Incorporation issued by Registrar of Companies, Andhra Pradesh on August 04, 2006 with the corporate identification number (CIN) being U45101AP2006PTC050818. Later, the name of the Company has been changed to "**Chiraharit Agro Farms Private Limited**" in accordance with the Companies Act, 2013 pursuant to a Certificate of Incorporation issued by Registrar of Companies, Hyderabad, Telangana on September 18, 2015 with the corporate identification number (CIN) being U01403TG2006PTC050818. Further, the name of the Company was once again changed to "**Chiraharit Private Limited**" in accordance with the Companies Act, 2013 pursuant to a Certificate of Incorporation issued by Registrar of Companies, Hyderabad, Telangana on May 30, 2016 with the corporate identification number (CIN) being U29100TG2006PTC050818. Subsequently, our company was converted into Public Limited Company under the Companies Act, 2013 and the name of our Company was changed to "**Chiraharit Limited**" vide a fresh Certificate of Incorporation consequent upon conversion from Private Company to Public Company dated December 02, 2024, bearing Corporate Identification Number U29100TG2006PLC050818, issued by Central Processing Centre. For further details of change in name and registered office of our company, please refer to section titled "**Our History and Certain Corporate Matters**" beginning on page no 143 of the Draft Prospectus.

Registered & Corporate Office: Malaxmi Courtyard, Survey No. 157, Khajaguda Village, Chitrapuri Colony Post, Hyderabad, Telangana, India, 500104
Contact Person: Mr. Dixitula Venkata Karna Dixitulu, Company Secretary & Compliance Officer; Tel No: +91 7738561210,
E-Mail ID: cs@chiraharit.com, **Website:** https://chiraharit.com/#; **CIN:** U29100TG2006PLC050818

OUR PROMOTERS: (I) MR. PAVAN KUMAR BANG, (II) MRS. TEJASWINI YARLAGADDA, AND (III) MR. VENKATA RAMANA REDDY GAGGENAPALLI

INITIAL PUBLIC OFFER OF UP TO 1,48,00,000 EQUITY SHARES OF FACE VALUE OF ₹1/- EACH ("EQUITY SHARES") OF CHIRAHARIT LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹26/- PER EQUITY SHARE, INCLUDING A SHARE PREMIUM OF ₹25/- PER EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING TO ₹ 3,848.00 LAKHS ("THE ISSUE"), OF WHICH 7,40,000 EQUITY SHARES OF FACE VALUE OF ₹1/- EACH FOR CASH AT A PRICE OF ₹26/- PER EQUITY SHARE, AGGREGATING TO ₹ 192.40 LAKHS WILL BE RESERVED FOR SUBSCRIPTIONS BY THE MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 1,40,60,000 EQUITY SHARES OF FACE VALUE OF ₹1/- EACH FOR CASH AT A PRICE OF ₹26/- PER EQUITY SHARE, AGGREGATING TO ₹ 3,655.60 LAKHS IS HERE IN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.01 % AND 25.66 % RESPECTIVELY OF THE POST ISSUE PAID-UP EQUITY SHARE CAPITAL OF THE COMPANY.

THE FACE VALUE OF THE EQUITY SHARE IS ₹ 1/- EACH. THE OFFER PRICE IS 26 TIMES THE FACE VALUE OF THE EQUITY SHARES.

THIS OFFER IS BEING MADE IN TERMS OF CHAPTER IX OF THE SEBI (ISSUE OF CAPITAL AND DISCLOSURE REQUIRMENT) REGULATIONS, 2018 (THE "SEBI ICDR REGULATIONS") READ WITH RULE 19(2)(b)(i) OF SCRR AS AMENDED. THIS ISSUE IS A FIXED PRICE ISSUE AND ALLOCATION IN THE NET OFFER TO THE PUBLIC WILL BE MADE IN TERMS OF REGULATION 253(2) OF THE SEBI (ICDR) REGULATIONS, 2018. (For further details please see "**The Issue**" beginning on page no. 46 of the Draft Prospectus.) A copy will be delivered for filing to the Registrar of Companies as required under sub-section 4 of Section 26 of the Companies Act, 2013.

In terms of Regulation 256 of SEBI ICDR Regulations read with the SEBI Circular No. CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015, and Unified Payments Interface (UPI) introduced vide SEBI Circular Ref: SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018 all the potential investors shall participate in the issue only through an Application Supported by Blocked Amount ("ASBA") process providing details about the bank account which will be blocked by the Self Certified Syndicate Banks ("SCSBs") for the same. Further, pursuant to SEBI Circular No. SEBI/HO/CFD/DCR2/CIR/P/2019/133 dated November 08, 2019, Individual Investors applying in public issue may use either Application Supported by Blocked Amount (ASBA) process or UPI payment mechanism by providing UPI ID in the Application Form which is linked from Bank Account of the investor. (For details in this regard, specific attention is invited to "**Issue Procedure**" beginning on page no. 270 of the Draft Prospectus.)

This public announcement is being made in compliance with the provisions of Regulation 247(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares pursuant to the Offer and has filed the Draft Prospectus dated March 29, 2025 with SME Platform of BSE Limited (BSE SME). Pursuant to Regulation 247(1) of the SEBI ICDR Regulations, the Draft Prospectus filed with BSE SME shall be made public for comments, if any, for a period of at least 21 days, from the date of such filing by hosting it on the website of BSE SME at www.bseindia.com, on the website of the Company at https://chiraharit.com/# and on the website of the Lead Manager, i.e. Finshore Management Services Limited at www.finshoregroup.com. Our Company invites members of the public to give their comments on the Draft Prospectus filed with BSE SME, with respect to disclosures made in the Draft Prospectus. The members of the public are requested to send a copy of their comments to BSE and/or to the Company Secretary and Compliance Officer of our Company and/or the Lead Manager at their respective addresses mentioned herein, by 5.00 p.m. on the 21st day from the aforesaid date of filing of the Draft Prospectus with BSE SME.

Investments in Equity and Equity related securities involve a degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Draft Prospectus. Specific attention of the investors is invited to the section "**Risk Factors**" beginning on page 23 of the Draft Prospectus.

Any decision to invest in the Equity Shares described in the Draft Prospectus may only be taken after the Prospectus has been filed with the RoC and must be made solely on the basis of such Prospectus as there may be material changes in the Prospectus from the Draft Prospectus. The Equity Shares, when offered through the Prospectus, are proposed to be listed on the **SME Platform of BSE Limited ("BSE SME")**.

For details of the share capital and capital structure and the names of the Signatories to the Memorandum of Association and the number of shares subscribed by them of our Company, please see the section titled "*Capital Structure*" beginning on page 58 of the Draft Prospectus. The liability of members of our Company is limited.

For details of the main objects of our Company as contained in the Memorandum of Association, please see the section titled "*History and Certain Corporate Matters*" beginning on page 143 of the Draft Prospectus.

LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE
FINSHORE Creating Enterprise Managing Values **FINSHORE MANAGEMENT SERVICES LIMITED** Anandlok Building, Block-A, 2nd Floor, Room No. 207, 227 A.J.C Bose Road, Kolkata-700020, West Bengal, India **Telephone:** 033 – 2289 5101 / 4603 2561 **Email:** info@finshoregroup.com **Contact Person:** Mr. S. Ramakrishna Iyengar **Website:** www.finshoregroup.com **Investor Grievance Email:** investors@finshoregroup.com **SEBI Registration No:** INM000012185 **CIN No:** U74900WB2011PLC169377	**BIGSHARE SERVICES PRIVATE LIMITED** Office No S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai – 400093 **Telephone:** 022-62638200 **E-mail:** ipo@bigshareonline.com; **Contact Person:** Mr. Babu Rapheal C **Website:** www.bigshareonline.com; **Investor Grievance Email:** investor@bigshareonline.com; **SEBI Registration No:** INR000001385 **CIN No:** U99999MH1994PTC076534

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed in the Draft prospectus.

For **CHIRAHARIT LIMITED**
On behalf of the Board of Directors
Sd/-
Pavan Kumar Bang
(Managing Director & CEO)
DIN: 03614791

Place: Hyderabad
Date : 01-04-2025

CHIRAHARIT LIMITED is proposing, subject to the receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the Draft Prospectus dated March 29, 2025 with SME Platform of BSE Limited ("BSE SME"). The Draft Prospectus is available on the websites of the BSE SME at www.bseindia.com, the website of the Company at https://chiraharit.com and the website of the Lead Manager, ie. Finshore Management Services Limited at www.finshoregroup.com. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, please see the section titled '*Risk Factors*' on page 23 of the Draft Prospectus. Potential investors should not rely on the Draft Prospectus filed with BSE SME for making any investment decision.

This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of securities for sale in any jurisdiction, including the United States, and any securities described in this announcement may not be offered or sold in the United States absent registration under the US Securities Act of 1933, as amended, or an exemption from registration. Any public offering of securities to be made in the United States will be made by means of a prospectus that may be obtained from the Company and that will contain detailed information about the Company and management, as well as financial statements. There will be no public offering of the Equity Shares in the United States.