

# DJ Mediaprint & Logistics Limited

(Formerly known as DJ Logistic Solutions Private Limited)



Our Company was originally incorporated as "DJ Logistic Solutions Private Limited" on February 24, 2009 under the provisions of the Companies Act, 1956 bearing Corporate Identification Number U60232MH2009PTC190567 issued by the Registrar of Companies, Mumbai, Maharashtra. Subsequently name of the company has been changed to "DJ Mediaprint & Logistics Private Limited" vide a Certificate of Incorporation pursuant to change of name dated December 08, 2017. Subsequently our company was converted into Public Limited Company and the name of our Company was changed to "DJ Mediaprint & Logistics Limited" vide a fresh Certificate of Incorporation consequent upon conversion from Private Company to Public Company dated December 19, 2017 bearing Corporate Identification Number U60232MH2009PLC190567 issued by the Registrar of Companies, Mumbai. For further details of change in name and registered office of our Company, please refer to section titled "History and Certain Corporate Matters" beginning on page no 90 of the Prospectus.

**Registered office:** 24, 1st Floor, Palkhiwala House, Tara Manzil, 1st Dhobi Talao Lane, Mumbai – 400 002, Maharashtra, India. **Contact Person:** Ms. Khushboo Mahesh Lalji, Company Secretary & Compliance Officer, Tel No.: 022 – 2788 9341, E-Mail ID: cs@djcorp.in; **Website:** www.djcorp.in; CIN: U60232MH2009PLC190567

**OUR PROMOTERS: (I) MR. DINESH MUDDU KOTIAN AND (II) MR. SANTHOSH MUDDU KOTIAN**

## BASIS OF ALLOTMENT

**INITIAL PUBLIC OFFER OF 12,00,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH ("EQUITY SHARES") OF DJ MEDIAPRINT & LOGISTICS LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹20/- PER EQUITY SHARE, INCLUDING A SHARE PREMIUM OF ₹10/- PER EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING TO ₹240.00 LAKHS ("THE ISSUE"), OF WHICH 60,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹20/- PER EQUITY SHARE, AGGREGATING TO ₹12.00 LAKHS WILL BE RESERVED FOR SUBSCRIPTIONS BY THE MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 11,40,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH FOR CASH AT A PRICE OF ₹20/- PER EQUITY SHARE, AGGREGATING TO ₹228.00 LAKHS IS HERE IN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 28.48% AND 27.05% RESPECTIVELY OF THE POST ISSUE PAIDUP EQUITY SHARE CAPITAL OF THE COMPANY.**

**THIS OFFER IS BEING MADE IN TERMS OF CHAPTER IX OF THE SEBI (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENT) REGULATIONS, 2018 (THE "SEBI ICDR REGULATIONS") READ WITH RULE 19(2)(b)(i) OF SCRR AS AMENDED. THIS ISSUE IS A FIXED PRICE ISSUE AND ALLOTMENT IN THE NET OFFER TO THE PUBLIC WILL BE MADE IN TERMS OF REGULATION 253(2) OF THE SEBI (ICDR) REGULATIONS, 2018. (For further details please see "The Issue" beginning on page no. 28 of the Prospectus.)**

**THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10/- EACH AND THE ISSUE PRICE IS ₹ 20/- EACH. THE ISSUE PRICE IS 2.0 TIMES OF THE FACE VALUE. ISSUE PROGRAMME: ISSUE OPENED ON: MARCH 26, 2020 and CLOSED ON: MARCH 31, 2020.**

**PROPOSED DATE OF LISTING: APRIL 13, 2020\*.**

The Equity Shares offered through Prospectus are proposed to be listed on the SME Platform of BSE ("BSE"). Our Company has received in-principal approval letter dated March 18, 2020 from BSE for using its name in this offer document for listing of our shares on the SME Platform of BSE. For the purpose of this issue, the Designated Stock Exchange will be the BSE Limited ("BSE"). The trading is proposed to be commenced on or about April 13, 2020\*.

\* Subject to receipt of listing and trading approvals from the BSE SME Platform.

## SUBSCRIPTION DETAILS

The Issue Received 164 applications for 20,40,000 shares and was subscribed to the extent of 1.70 times before technical rejection but after bids not banked. After considering Technical Rejections cases, the Issue was subscribed 1.68 times i.e. 159 applications for 20,10,000 shares. 7 application for 42,000 shares were bided without banking.

**Summary of the Valid Applications Received:**

Sr. No	Category	Gross Application		Less: Rejections		Valid		Allotment	
		No. of Application	Equity Share	No. of Application	Equity Share	No. of Application	Equity Share	No. of Application	Equity Share
1	Retail Individual Applicants	155	9,30,000	5	30,000	150	9,00,000	95	5,70,000
2	Non-Retail Applicants	8	10,50,000	-	-	8	10,50,000	8	5,70,000
3	Market Maker	1	60,000	-	-	1	60,000	1	60,000
	<b>Total</b>	<b>164</b>	<b>20,40,000</b>	<b>5</b>	<b>30,000</b>	<b>159</b>	<b>20,10,000</b>	<b>104</b>	<b>12,00,000</b>

**Allocation:** The Basis of Allotment was finalized in consultation with the Designated Stock Exchange –BSE SME Platform on April 07, 2020

**A. Allocation to Market Maker (After Technical & Multiple Rejections and Withdrawal):** The Basis of Allotment to the Market Maker, at the issue price of ₹20/- per Equity Share, was finalized in consultation with BSE SME Platform. The category was subscribed by 1.00 time. The total number of shares allotted in this category is 60,000 Equity shares.

Sr. No.	Category	No. of Applications Received	% of Total	Total No. of Equity Shares Applied	% to Total	No. of Equity Shares Allotted per Bidder	Ratio	Total No. of Equity Shares Allotted
1	60,000	1	100	60,000	100	60,000	1 : 1	60,000
	<b>Total</b>	<b>1</b>	<b>100</b>	<b>60,000</b>	<b>100</b>			<b>60,000</b>

**B. Allocation to Retail Individual Investors (After Technical & Multiple Rejections and Withdrawal):** The Basis of Allotment to the Retail Individual Investors, at the issue price of ₹20/- per Equity Share, was finalized in consultation with BSE SME Platform. The category was subscribed by 1.58 times i.e. for 9,00,000 Equity Shares. Total number of shares allotted in this category is 5,70,000 Equity Shares to 95 successful applicants.

Sr. No.	Category	No. of Applications Received	% of Total	Total No. of Equity Shares Applied	% to Total	No. of Equity Shares Allotted per Bidder	Ratio	Total No. of Equity Shares Allotted
1	6,000	150	100	9,00,000	100	6,000	19 : 30	5,70,000
	<b>Total</b>	<b>150</b>	<b>100</b>	<b>9,00,000</b>	<b>100</b>			<b>5,70,000</b>

**C. Allocation to Other than Retail Individual Investors (After Technical Rejections & Withdrawal):** The Basis of Allotment to Other than Retail Individual Investors, at the issue price of ₹20/- per Equity Share, was finalized in consultation with BSE SME Platform. The category was subscribed by 1.84 times i.e. for 10,50,000 shares. Total number of shares allotted in this category is 5,70,000 Equity Shares to 8 successful applicants.

**The category wise details of the Basis of Allotment are as under:**

Sr. No.	Category	No. of Applications Received	% of Total	Total No. of Equity Shares Applied	% to Total	No. of Equity Shares Allotted per Bidder	Ratio	Total No. of Equity Shares Allotted
1	12,000	1	12.50	12,000	1.14	6,000	1 : 1	6,000
2	18,000	1	12.50	18,000	1.71	12,000	1 : 1	12,000
3	48,000	1	12.50	48,000	4.57	24,000	1 : 1	24,000
4	66,000	1	12.50	66,000	6.29	36,000	1 : 1	36,000
5	1,14,000	1	12.50	1,14,000	10.86	60,000	1 : 1	60,000
6	1,50,000	1	12.50	1,50,000	14.29	84,000	1 : 1	84,000
7	2,40,000	1	12.50	2,40,000	22.86	1,32,000	1 : 1	1,32,000
8	4,02,000	1	12.50	4,02,000	38.29	2,16,000	1 : 1	2,16,000
	<b>Total</b>	<b>8</b>	<b>100.00</b>	<b>10,50,000</b>	<b>100.00</b>			<b>5,70,000</b>

The Board of Directors of the company at its meeting held on April 07, 2020 has approved the Basis of Allotment of Equity shares as approved by the Designated Stock Exchange viz. BSE SME Platform and at a meeting held on April 07, 2020 has authorized the corporate action for the transfer and allotment of the Equity Shares to various successful applicants.

In terms of the Prospectus dated March 18, 2020 and as per the SEBI (ICDR) Regulations, 2018 wherein a minimum of 50% of the net offer of shares to the Public shall initially be made available for allotment to retail individual investors as the case may be. The balance net offer of shares to the public shall be made available for allotment to a) individual applicants other than retail investors and b) other investors, including Corporate Bodies / Institutions irrespective of number of shares applied for. The unsubscribed portion of the net offer to any one of the categories specified in (a) or (b) shall be made available for allocation in the other category, if so required. "For the purpose of sub-regulation (2) of regulations 253, if the retail individual investor category is entitled to more than fifty per cent on proportionate basis, the retail individual investors shall be allocated that higher percentage".

The CAN-cum-Refund advices and allotment advice and/or notices will be forwarded to the address/email id of the Applicants as registered with the depositories as filled in the application form on or before April 09, 2020. Further, the instructions to Self Certified Syndicate Banks for unblocking the amount will be processed on or prior to April 08, 2020. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. The Company is taking steps to get the Equity Shares admitted for trading on the BSE SME Platform within six working days from the date of the closure of the Issue.

**Note: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus dated March 18, 2020 ("Prospectus")**

**INVESTORS PLEASE NOTE** The details of the allotment made would also be hosted on the website of the Registrar to the Issuer, PURVA SHAREGISTRY (INDIA) PRIVATE LIMITED at [www.purvashare.com](http://www.purvashare.com). All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/ Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:



**PURVA SHAREGISTRY (INDIA) PRIVATE LIMITED**

9, Shiv Shakti Industrial Estate, J. R. Boricha Marg, Opp. Kasturba Hospital Lane, Lower Parel (E) Mumbai – 400011, Maharashtra  
 Contact Person: 022 2301 2518 / 8261, Email/ Investor Grievance E-mail: [support@purvashare.com](mailto:support@purvashare.com), Website: [www.purvashare.com](http://www.purvashare.com)  
 Contact Person: Ms. Deepali Dhuri - Compliance Officer, SEBI Registration No: INR000001112, CIN No: U67120MH1993PTC074079

Place: Mumbai  
 Date: April 07, 2020

For **DJ Mediaprint & Logistics Limited**  
 On behalf of the Board of Directors

Sd/-  
 Managing Director

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF DJ MEDIAPRINT & LOGISTICS LIMITED